



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # *107-2014*

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LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: April 4, 2014

SUBJECT: Results of the City of Miami Beach Transportation Program Survey

The purpose of this Letter to Commission is to update the Commission on the results of the Transportation Survey for City employees. In July 2013, the Planning Department, in coordination with the South Florida Commuter Services (SFCS) began to gather information on employee commuting patterns, in order to gauge the willingness of employees to use carpools, transit, and other alternative modes of transportation. On October 31, 2013, a Letter to Commission informed the Commission of the anticipated timeline for distribution.

This past January the survey was distributed to all City employees in both English and Spanish. The distribution and collection of the survey was facilitated by the Planning and Human Resources Departments. Employees with email received the survey via an email link and those without email received a paper copy.

During February of this year all the surveys were collected and the data analyzed. Attached is a copy of the results of the survey and recommendations. Should you have any questions, or need additional information, please feel free to contact me.


JLM/JMJ/TRM/XF

C: Jose Smith, City Attorney
Gary Held, First Assistant City Attorney
Rafael Granado, City Clerk
Thomas R. Mooney, Acting Planning Director

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City of Miami Beach Transportation Survey Results and Recommendations

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 1800-234ride (7433)

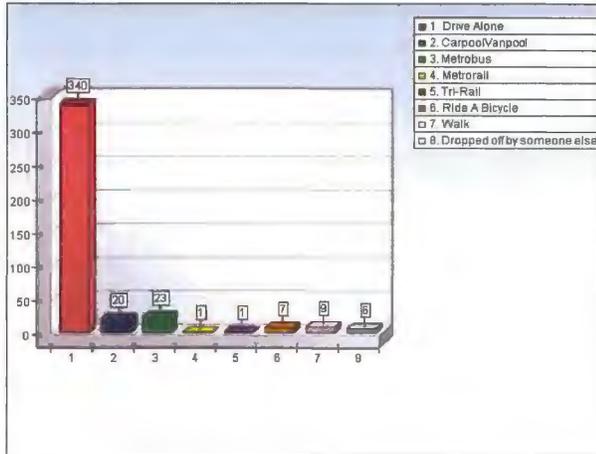
 1800234ride.com





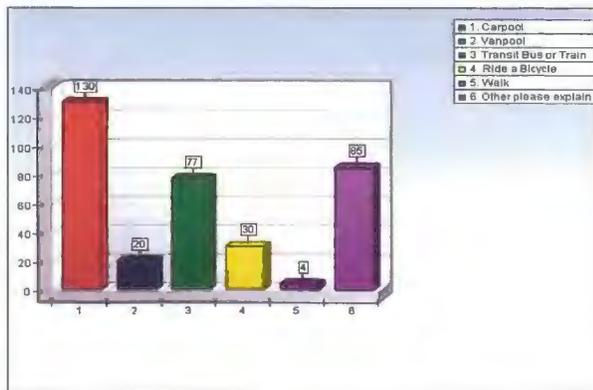
South Florida Commuter Services surveyed City of Miami Beach employees about their current commute and what would motivate them to share the ride. The following showcases the results:

- CURRENT MODE BREAKDOWN** – How are employees commuting to work? – 407 responses



- ✓ 84% drive alone
- ✓ 5% carpool/vanpool
- ✓ 2% ride a bike
- ✓ 2% are dropped off by someone
- ✓ 6% take Miami-Dade Transit Bus or Train
- ✓ 2% walk

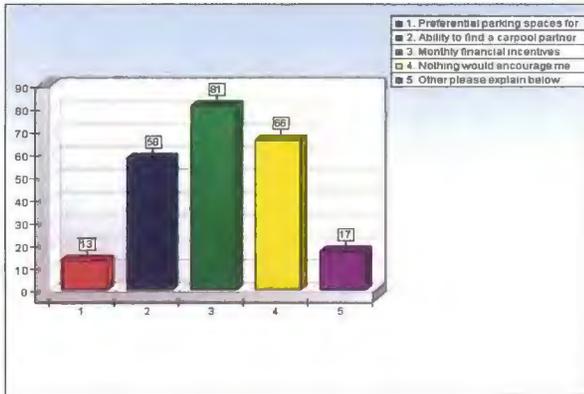
- ALTERNATIVE MODES** – Are employees interested in considering alternative modes of transportation? – 346 responses



- ✓ 22% considered Miami-Dade Transit
- ✓ 38% considered carpool
- ✓ 6% considered vanpool
- ✓ 9% considered biking
- ✓ 1% considered walking
- ✓ 25% considered other



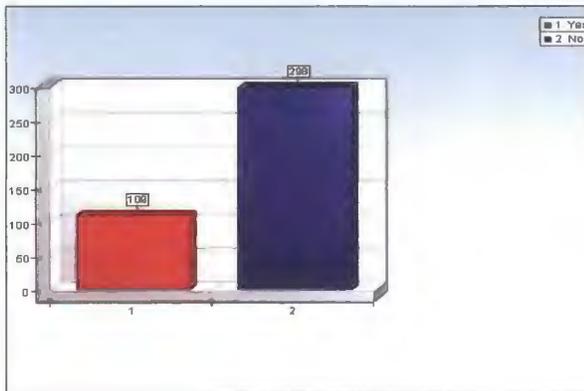
- **INCENTIVES FOR ALTERNATIVE MODES** – Incentives that would encourage employees. – 235 responses



- ✓ 6% preferential parking spaces
- ✓ 25% finding carpool partner
- ✓ 35% monthly financial incentives
- ✓ 28% nothing would encourage
- ✓ 7% other

- **RIDEMATCHING** – Are employees interested in information regarding potential carpool partners? – 407 responses

- ✓ Yes 27%
- ✓ No 73%



- **RECOMMENDATIONS** – SFCS makes the following recommendations based on the survey results :

- ✓ Offer Preferential Parking Spaces for carpoolers
- ✓ Offer Miami Dade Transit Corporate Discount Program
- ✓ Offer enrollment to eligible commuters in the ERH
- ✓ City of Miami Beach may offer monthly financial incentives to employees
- ✓ Employee Transportation Day to promote transportation benefits
- ✓ Provide SFCS Kiosk with rideshare information for employees and new hires
- ✓ Create a transportation webpage for employees